

Dear Nobody,TM

"Letters to no one. Read by everyone"

Raleigh, North Carolina

October 20, 2025

Letter from the Founder: October Update

This month, I took a step back from it all. From being consumed by my work, which felt like safety but was really an illusion. An illusion that fed my need for predictability, control, and perfection. I knew I needed to take a second look, and so I did. I decided to prioritize my own personal health, even if it meant pausing the outward progress of Dear Nobody. Because this project is my legacy. It is how I leave my mark on this beautiful, complex world.

Much progress was not visible this month, but it was happening behind the curtain with the operators, the people who run what you see before you. They are the ones you trust to hold space, to carry the weight of the letters, and to show up with care and attention. Their work matters more than any metric or deadline.

What do we hope for?

We hope to create a platform that operates as an archive of human experience. A space where every letter matters, where every voice is seen, and where human emotion is honored, including sadness, joy, confusion, love, fear, and longing.

We hope to build sustainability within Dear Nobody, not just financially, but emotionally and culturally. We hope to create something that can last because it is nurtured, protected, and valued. We hope this effort inspires others to build spaces that do not compromise people but protect them. We hope to encourage companies and communities to take a hard look at themselves, to question whether what they are doing is right, and to begin with awareness.

We hope to inspire current and future generations to create without waiting for permission, approval, or the feeling that everything is perfect. Done is better than

perfect, and action matters more than polish. The same mindset that powers Dear Nobody is one we hope to pass on: persistence, humility, and care.

As a founder, I have struggled with perfectionism, and at times I still do. I forget that it drains me. It is better to create now and refine later. This lesson is part of the work.

Next steps

Keep showing up. Keep paying attention. Keep letting it feel heavy and uncertain. This is the work, not the launch, not the growth metrics. This is the work.

We do not know how many people will use our platform. We do not know what the future holds. But we do know this. We will keep showing up, learning, and caring, one letter at a time. And in doing so, we hope to leave a space where anyone can feel seen, heard, and remembered. This is why we begin again each day, not for perfection, not for numbers, but for the humanity in every letter and the people who trust us with them.

With that, we thank you for being part of our journey.

With gratitude,
The Founder